**“WHY I RIDE” VIDEO CONTEST OFFICIAL RULES AND REGULATIONS**

1. **WHO CAN ENTER THE CONTEST?**
The contest is open to University of Maryland students only. Students must be currently registered as a student and enrolled in classes during Spring 2013. The contest is not open to faculty and staff who are employed by the University during Spring 2013. Students, staff and their families who are employed by The Department of Transportation Services are not eligible to win.

2. **HOW DO I ENTER?**
Create a two to three minute video about Shuttle-UM, bicycling or carpooling. Videos should be no longer than three minutes. The content of the video can be whatever you like so long as it somehow relates to Shuttle-UM, bicycling or carpooling. **To enter post your video to YouTube and send us the link to dotsprom@umd.edu.** Entries need to be labeled with contestant’s name, email address, university ID number, phone number and title of video. All videos are due by Friday, May 3rd.

3. **HOW ARE VIDEOS JUDGED?**
All videos will be judged by the Department of Transportation Services’ senior staff. Videos will be judged for their creativity, content and originality. Quality is an important aspect of the video but the video does not have to be a high budget production or look amazing. The judges will not award the prize to a video simply because it looks really good or has lots of special effects.

4. **WHEN IS THE WINNER ANNOUNCED?**
An announcement of the winner will be made on the Department of Transportation Services’ website (http://www.transportation.umd.edu)

5. **PRIZE:** In-state tuition for a semester paid for by the Department of Transportation. A total of $4,328 will be transferred to the winner’s university account for the costs of in-state tuition. The prize is nontransferable. **This prize is being funded as part of a negotiated backup parking location for the Professional Golfers Association Championship held in Bethesda, Maryland.**

6. **DISCLAIMER:** All decisions in regards to the winner are the sole right of The Department of Transportation Services, University of Maryland, College Park and are considered to be final. By accepting the prize the winner understands their name will be released to the general public and that their video will be posted on-line and used by the Department of Transportation Services.